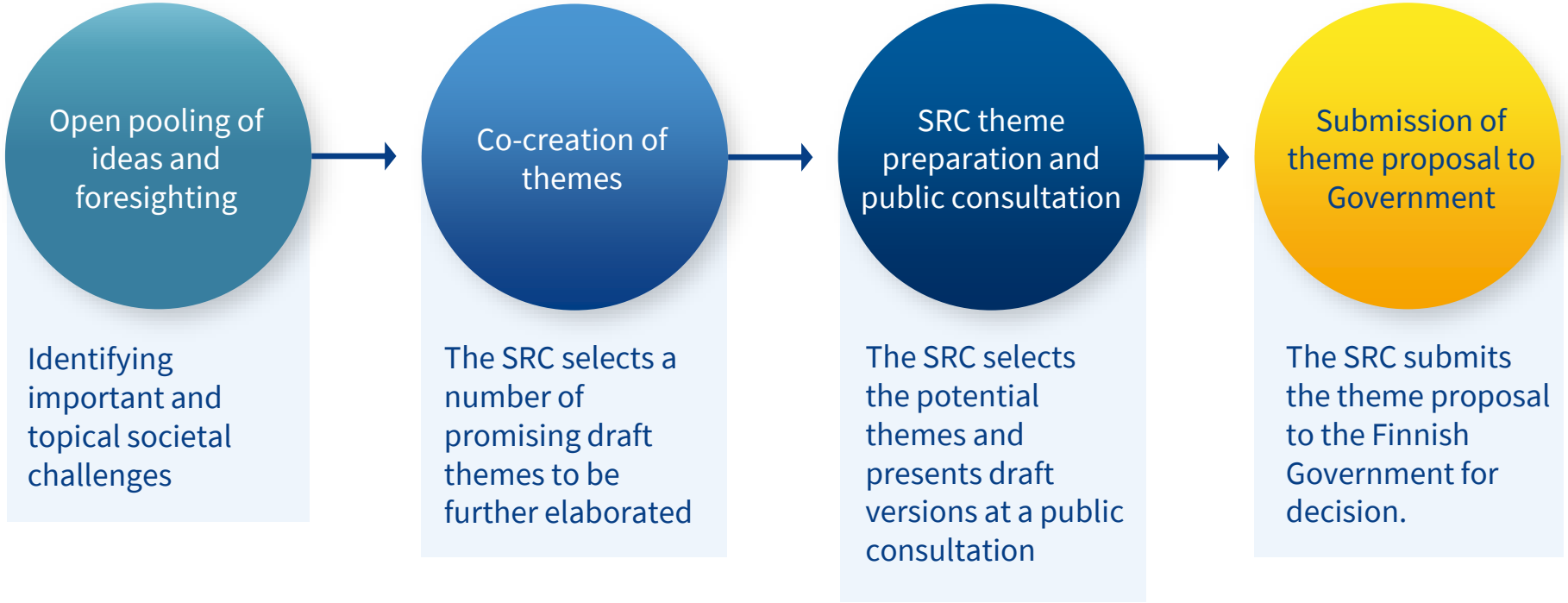How the Strategic Research Council (SRC) prepares themes