

INFORMATION DISSEMINATION, POLICY INFLUENCING AND SCIENCE DIPLOMACY

Terminology

Information dissemination means here producing materials beyond the scientific papers. It includes information on the research project but even more fundamentally the scientific results and other observations to audiences beyond the scientific community. It includes websites, social media, leaflets, video clips and alike.

Policy influencing means a strategically planned approach to share relevant information to the selected audiences in the partner countries. In other words, policy influencing is based on goals as well as informed means to advance these goals. Effective policy influencing work tends to take time and much mutual learning is required to adapt the goals and means to the specific context.

Science diplomacy is even wider concept. It covers advancing cooperation in the manner which takes into consideration the value base of Finnish society and foreign policy, and the related ethical standards. Science diplomacy is based on mutual respect - the core of any diplomacy and international cooperation. The messages advanced through science diplomacy are based on the research results and the previous experiences of the researchers.