# An Approach for Innovative Climate Learning, Evaluation and Action in Neighbourhoods (CLEAN cultures)

In climate policies, bottom-up initiatives by individuals and communities have been seen essential in increasing acceptance of climate actions. Yet, conventional strategies addressing these groups often fail to provoke a change in perspectives and actions. Facing local people with climate threats in their own surroundings may tackle climate related prejudices and initiate transformative learning processes. CLEAN cultures project studies through case studies how broadening the perspective at a micro-level may trigger action, and how it may evoke political bottom-up driven decisions. In the study, two innovative aspects are combined: First, neighbourhoods facing local climate-related challenges are studied as target groups, and invited to engage in a process that consists of iterative and interactive periods of impulses, discussion, and reflection in order to unlock the local capacity to address the problems. Second, in this process, the neighbourhoods are confronted with novel and unconventional impulses, triggering their emotions, followed by workshops, where we will explore together their thinking and their (developing) view of problems and solutions, exploring the local social knowledge and capital. Through this, neighbourhoods will be enabled to broaden their view on climate change and their possibilities to (re)act responsibly on climate change related concrete problems. The project yields results at three levels: an effective change in perspectives at the level of the neighbourhood; a generic transferable methodology for stimulating such processes in other neighbourhoods; and a set of recommendations for the micro- and meso-level climate policy-making.

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